

Client Analysis Graded Worksheet 2 - Case Study

Client Case Study	Masaru Sugihara
	Business Advantage 5
Every Lesson Instructions	
Current Usage	Work Masaru uses English at work occasionally.
Future Goals	Meetings He is preparing for meetings with clients.
Warm Up	Gaba Method 5 minutes
Mistake Correction	Moderate Please point out his mistakes, especially formal English.
Lesson Focus	Word choice Masaru needs help with appropriate word choice, accuracy and better structure to his answers.
Atmosphere	Educational He expects expansion beyond the learning material itself.
Client Profile	
Occupation	Investment banking
Hobbies	Golf, Wine-tasting, Watching sumo
Travel Experience	London, New York, Hong Kong, Hawaii
Social Style	